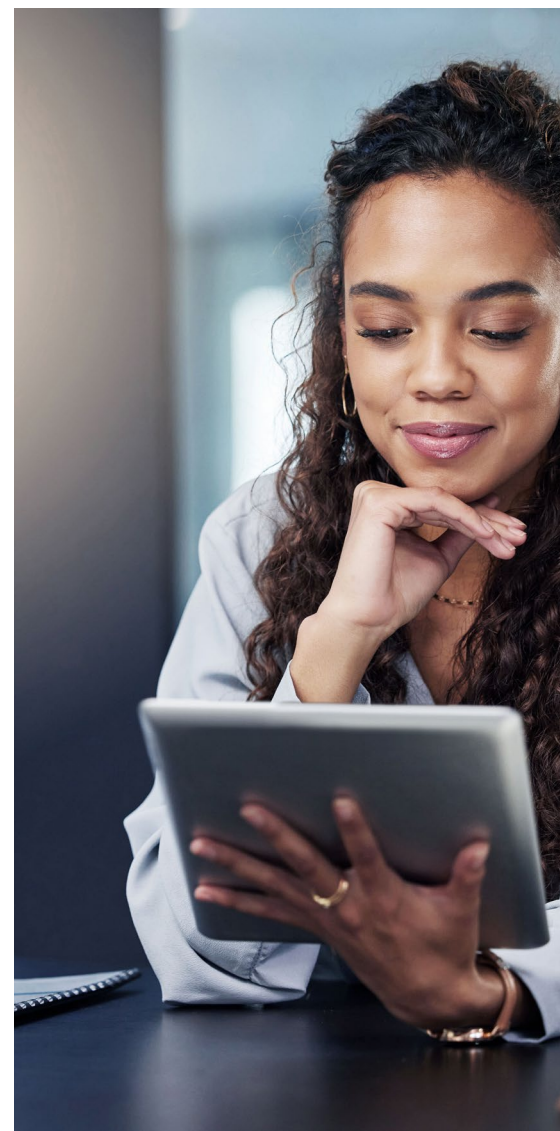




AMC Report 2023

A review of our activities and services in 2023 and a look ahead to 2024



Facts & Figures

Founded in 2018 by the German Association of Actuaries (DAV)

7 employees at our headquarters in Cologne

Operator of 4 brands within the actu-universe

Provided technical support for 7 events in 2023

60,000+ actuaries worldwide have access to our services

Five years of AMC

The story began in 2018 when the German Association of Actuaries (DAV) hosted the International Congress of Actuaries, ICA 2018, and decided to enhance it with a virtual component. This so-called Virtual ICA was the prototype for the very first video platform specifically designed for actuaries, finance, and risk experts.

Following this exceptional conference, DAV explored possibilities to maintain the platform for the benefit of the international profession. At the end of 2018, the Actuarial Media Center GmbH was founded to operate the video streaming platform on a permanent basis – and with this step, the brand *actuvew* was born.

Today, the AMC is a specialized provider for media and event services within the international actuarial community. AMC manages its platforms *actuvew* and *actupool*, and hosts the global online conference CONVENTION A together with its partner the EAA – European Actuarial Academy.

Additionally, the AMC supports actuarial associations, research institutions, and business leaders in delivering extraordinary event services and media experiences for actuaries around the world.

The AMC will continue to further develop its event production capabilities and other communication and community services in the coming years to stay ahead and to meet the evolving needs of the actuarial profession worldwide.



Event production by AMC

Thanks to our partner CVENT event technologies, the AMC is able to offer all services for the successful production of virtual congresses and hybrid event components: Our wrap-around support spans setting up the event's landing page, managing the complete registration process and running the online event platform and on-site app.

2023 events supported by AMC:

- DAV Annual & Autumn Meeting
- DGVFM 75 Year Anniversary
- AAE European Actuarial Day
- *actuvew* Global Partner Roundtable
- CERAVISION
- AAE Social Security Forum

The AMC team

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Facts & Figures

13,800 users at end of 2023

3,400 videos online,
700+ newly added in 2023

15 new events presented

74 partners including 5 Premium
Content Partners

Sponsoring Partner 

7,300 newsletter subscribers
and 2 new newsletter formats

1,300+ social media followers

Building a community

One of the main goals for 2023 was to grow the actuvview community and expand our global partner network. Our mission is to provide access to actuvview for as many actuarial experts as possible. We achieve this with the support of engaged individuals at national actuarial associations, supranational organizations, and expert institutions around the world, serving the actuarial community as staff or volunteers.

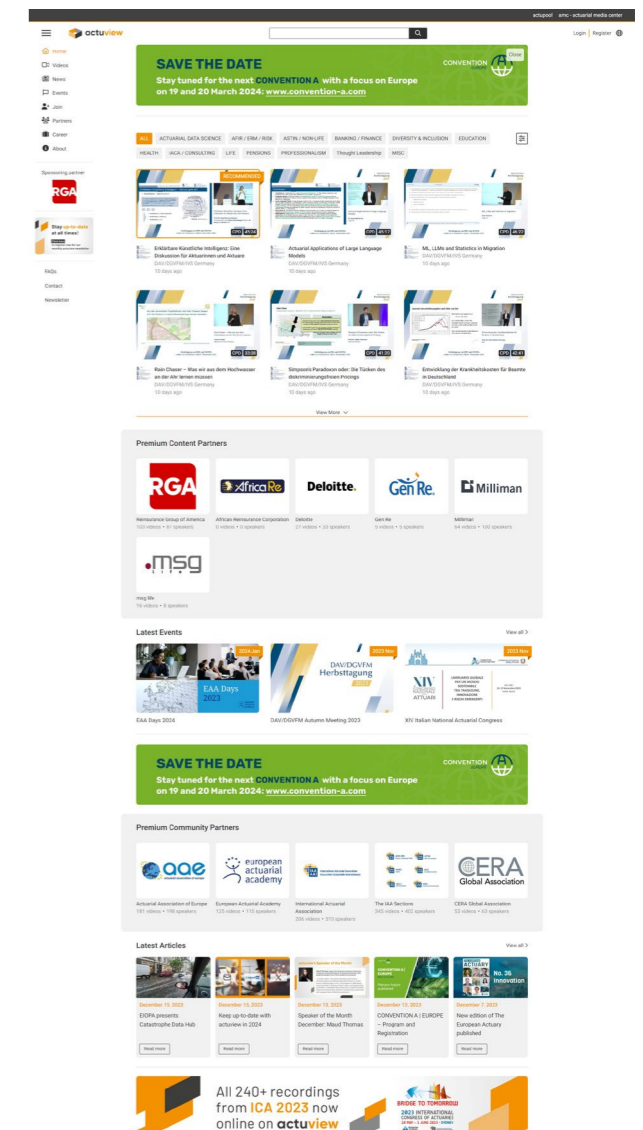
To accomplish this, we established a strategic key account system to connect more often with the associations already in our network through supranational agreements or direct partnerships. Through these efforts, we successfully motivated many associations within Europe to actively promote actuvview to their members. Additionally, we expanded our reach to the African continent, notably through a new cooperation with Africa Re, granting access to actuvview for all African actuaries not affiliated with previous network partners. actuvview is on its way to becoming a truly global network.

We will continue working towards this goal and have established initial connections with more associations in Asia and South America. This expansion will not only broaden our user base but will also bring more relevant and educational content to the platform for actuaries worldwide. With these efforts, we acquired more than 700 new videos in 2023 in English, Spanish, French, Italian, German, and Lithuanian, extending our on-demand archive to 3,400+ resources covering all actuarial fields.



The new actuvview is coming

But we didn't just work on our network; behind the scenes, the actuvview team has been preparing for the next relaunch of the platform. Technology is advancing fast, and we aim to provide the best user experience. In February 2024, our efforts will come to fruition as the new actuvview goes online with improved speed, a comprehensive search function, new features like playlists, and an overall updated design. Watch this space!



Meet our partner network

actuview is steadily growing its network into all world regions. We bring together leading industry partners, research institutions as well as national and international associations. With the know-how and expertise these partners can provide, the platform offers a unique opportunity for on-demand CPD to serve the global actuarial profession.

PREMIUM CONTENT PARTNERS



PREMIUM COMMUNITY PARTNERS



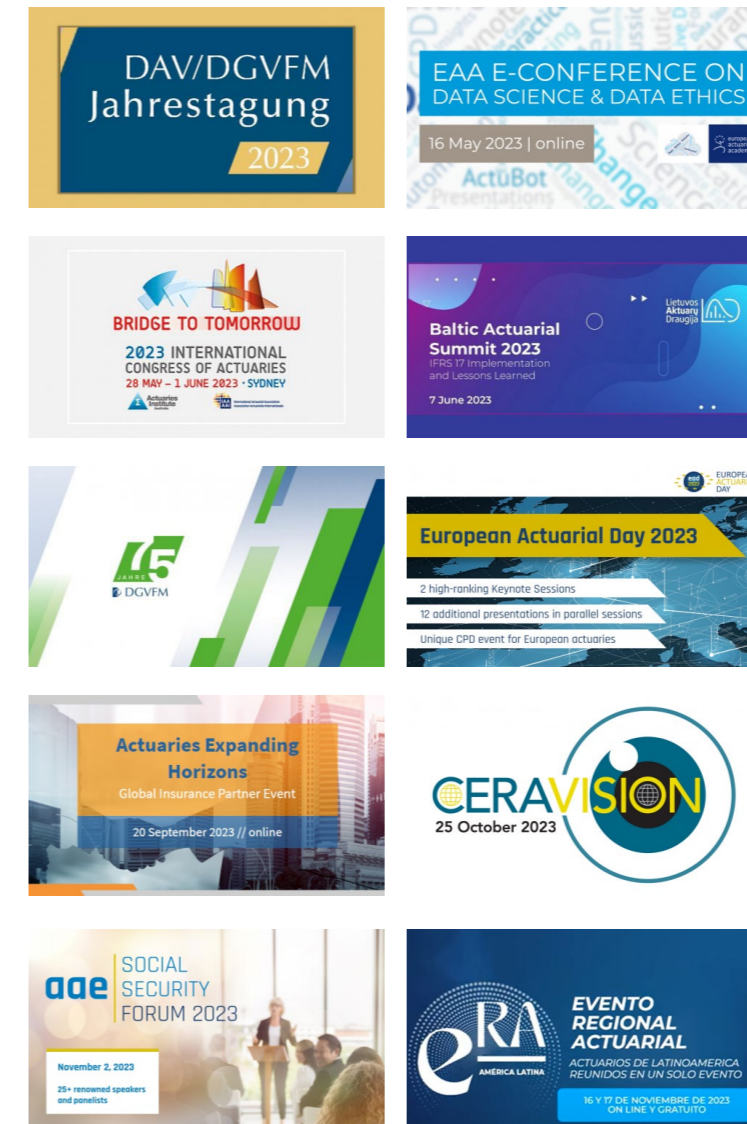
CONTENT PARTNERS



INSTITUTIONAL PARTNERS



Activities for the global profession



Life-long learning is one of the prerequisites for actuaries to guarantee high-class work for their employers and clients. With actuview, it is easier than ever to keep up to date with industry trends or collect CPD time in a specific actuarial field.

With hundreds of new web sessions, conference recordings and expert interviews, there is exciting content for everyone such as these event highlights:

- Annual and Autumn Meeting of the DAV and DGVFM
- EAA e-Conference on Data Science & Data Ethics 2023
- International Congress of Actuaries 2023
- Baltic Actuarial Summit 2023
- DGVFM 75 Year Anniversary
- European Actuarial Day 2023
- Global Insurance Partners Round-table "Actuaries Expanding Horizons"
- CERA VISION
- AAE Social Security Forum 2023
- eRA – Evento Regional Actuarial

Events on actuview can be live-streamed or published as recordings. With actuview as a media partner, events reach a broader audience and are promoted before, during, and after taking place on-site, online, or in a hybrid format. As a production partner, AMC can assist with the technical production of events. *Contact us for more details.*

We would like to thank all our partners for another year of strong support!

Facts & Figures

681 job ads published

77,313 job advert views

179 company profiles

21 countries represented

Users from 146 countries

1,575 subscribers to the actupool Career Newsletter

772 social media news

1 Platform Partner **ERGO**
and 1 Competence Partner



Expanding the reach

2023 saw the third anniversary of the setting up of the international special interest platform actupool. And we are happy to announce that together with our Platform Partner ERGO and our Competence Partner Emerald we were able to further enhance our operational network and increase engagement of and interaction with our users. Let's take a closer look at the past year.

In 2023, actupool grew significantly in its core business. Compared to 2022, almost 25 % more companies published their profile on the platform, while a rapid increase in user activity led to an 86 % boost in ad views.

Driven in particular by an extended international reach with users from 146 different countries directly interacting with the platform, our monthly actupool Career Newsletter saw an increase in subscribers from all over the world of over 50 %. Hence, more than 35 % of first users engaged with our website by means of direct visits and another 35 % came from organic searches.

This development reaffirms the strategic path we have laid out for actupool. We have evolved from a special-interest job board into an international careers platform for actuaries, financial mathematicians, data engineers, data scientists and other experts.



Sarah Schadek-Keane,
Director at Emerald Group:



"Looking back at the partnership with actupool last year, there wasn't a doubt in our mind to continue for 2024. actupool has shown a drive and dedication to topics relevant to the actuarial field combined with the expertise of giving an overview of career opportunities in the market, but also on giving career advice and opportunities to develop as an individual. We appreciate the partnership and we are excited about what 2024 will bring."



Andreas Doppler,
Bereichsleiter Talent Acquisition & Employer Branding.

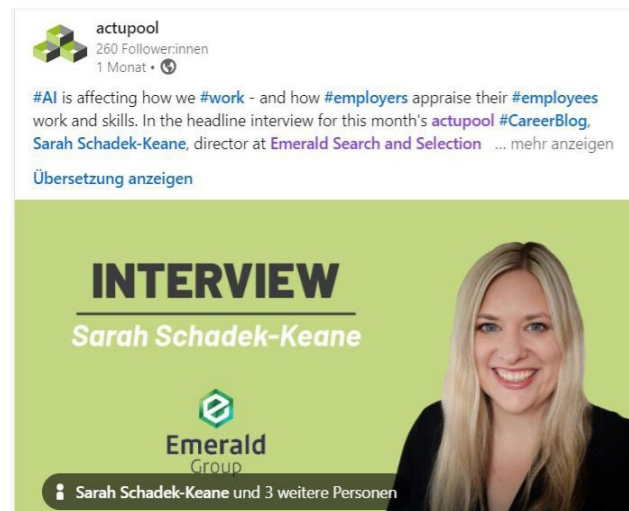
"We are pleased to support actupool as a Platform Partner and showcase ourselves there with our employer brand ERGO.Grow together. as an attractive employer. In addition to exciting job offers from ERGO, which we also publish on actupool, we particularly value the exchange with a diverse network of well-educated actuaries and mathematicians who are looking to grow and/or seeking a new professional challenge. As one of the major employers for mathematicians, actuaries, and data scientists, we have highly valued this special job portal and network for several years."

Selected activities in 2023

If we were asked to describe the actupool year 2023 with just two words, we would probably choose 'international engagement'. And here is why: In the last year, the proportion of job ads for postings abroad was substantially higher than in previous years. Accordingly, international user traffic increased considerably. 'Engagement' unfolded from multiple perspectives as we had the chance to intensify the dialogue with our users and partners – in the digital world as well as in the physical world.

Social interaction

Since starting our LinkedIn activities in autumn 2022, the number of followers has organically more than tripled throughout 2023. Increased social media range enabled a higher engagement with the topics addressed, e.g. in the monthly actupool Career Newsletter. With postings on each working day, the actupool LinkedIn profile reached over 42,000 impressions in 2023 – a solid base to build on.



Personal dialogue

Who wouldn't agree that digital communication brings great opportunities? But we believe that meeting in person on-site is still crucial for building up trust and a personal relationship. Therefore, we were thrilled to be able to present actupool and its Partners ERGO and Emerald Group in its own booth at the German Association of Actuaries' (DAV) annual Autumn Meeting 2023 in Hanover.

Goals for 2024: Driving dialogue and international expansion

Encouraged by the positive response to this year's activities, we will strive to extend digital as well as physical touchpoints and interactions between jobseekers, recruiters and the actupool brand. With a shortage of young actuaries and graduates in particular, we will further diversify our communi-

cation strategies and channels to specifically address these target groups. Whether it be through employer branding, news and social media stories or face-to-face meetings and events – one main focus will be creating impactful activities with our Platform and Competence Partners.

CONVENTION A | EUROPE



The second CONVENTION A with a special focus on Europe is coming soon!



Coming soon!

Registration for CONVENTION A | EUROPE will open in January 2024. Find all further details about the program and registration on www.convention-a.com.

Building on its success of 2022, CONVENTION A | EUROPE will offer two full days of current actuarial content of national and international significance. Scheduled for March 19-20, 2024, this event will feature over 20 sessions, presented by various associations and partners from the European actuarial landscape and beyond. We are especially happy to greet the next ICA host, Japan, and the International Actuarial Association at this unique regional event.

Exciting and inspiring content for actuaries from all areas

As a daily highlight, two plenary sessions featuring distinguished keynote speakers will cover highly relevant topics: the Digital Euro and Climate & Sustainability. Furthermore, both conference days offer a deep-dive into further specialty topics in the parallel partner program, ranging from traditional topics to actuarial data science, regulatory issues, and the actuary of the future. Each partner will design an individual session, incorporating different presentation and discussion formats and opportunities for interaction.

actuvie is proud to organize this special event together with the EAA - European Actuarial Academy - and to highlight its expertise in the area of event and video production as part of the Actuarial Media Center and its services for the actuarial community worldwide.



Imprint

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